



National Alliance on Mental Illness

New York City Metro



ANNUAL GALA

SEEDS of HOPE

FAMILIES HELPING FAMILIES

MONDAY, OCTOBER 2, 2023 ♦ 6 – 10 PM

ZIEGFELD BALLROOM, NYC

EVENT SPONSORSHIP OPPORTUNITIES

PRESENTING – \$100,000

Previous Level Benefits AND

- One additional premium reserved table (2 total).
- Photo booth branding. Includes signage and logo/watermark on photos.
- Speaking opportunity.
- 3 additional social media posts (5 total) throughout the year. Opportunity to share and promote partner-powered social media campaign.
- Additional Workplace Mental Health training.

CHAMPION-\$50,000

- One premium reserved table for 12.
- Cocktail hour branding. Includes logo placed on cocktail hour signage and on cocktail napkins.
- Three social media posts throughout the year on channels of choice.
- Logo recognition in NAMI-NYC's office space.
- Access to a NAMI-NYC expert for an in-person partner engagement, including conference, event, webinar, video announcement, or livestream.
- Rights to collaborate in the creation and implementation of custom webinar.
- Step & repeat banner recognition.
- Press release highlighting support.
- Feature in partnership newsletter.
- One Workplace Mental Health training.
- Digital ad and social media impression.
- Name on all event materials, including evite, program, and website.
- Name on partner webpage.
- Name listed in Impact Report.

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EVENT SPONSORSHIP OPPORTUNITIES

PARTNER-\$25,000

- One premium reserved table for 12.
- Step & repeat banner recognition.
- Press release highlighting support.
- Feature in partnership newsletter.
- Access to a NAMI-NYC expert for an in-person partner engagement, including conference, event, webinar, video announcement, or livestream.
- One Workplace Mental Health training.
- Digital ad and social media impression.
- Name on all event materials, including evite, program, and website.
- One social media post on channel of choice and interaction with partner posts.
- Name on partner webpage.
- Name listed in Impact Report.

PLATINUM-\$15,000

- One reserved table for 10.
- Digital ad and social media impression.
- Name on partner webpage.
- Name on all event materials, including evite, program, and website.
- One social media post on channel of choice and interaction with partner posts.
- Name on partner webpage.
- Name listed in Impact Report.

GOLD-\$10,000

- One reserved table for 10.
- Name on all event materials, including evite, program, and website.
- One social media post on channel of choice and interaction with partner posts.
- Name listed in Impact Report.
- Also name on evite, program, and website.

DIGITAL AD - \$5,000

- Also name on evite, program, and website.
- Name listed in Impact Report.

Individual Ticket
\$1000

For more information, or to confirm your sponsorship, please contact Kate Steele at ksteele@naminyc.org