

# NAMI-NYC

# GALA

## Sponsorship Opportunities

Tuesday, October 29, 2024 | 6-10 PM  
Ziegfeld Ballroom, NYC

### Presenting-\$100,000

- Two premium reserved tables for 12
- Speaking opportunity at the Gala
- Step & repeat banner recognition
- 360 Photobooth branding, including signage and logo/watermark on photos
- Signature cocktail and logo placed on cocktail hour signage
- Two Workplace Mental Health trainings
- Recognition on NAMI-NYC's donor wall in our office
- Quote in press release highlighting support
- Name on digital invitation, printed program, and website
- Logo in video journal and Gala emails to 20K+ recipients
- Three social media posts throughout the year

### Platinum-\$50,000

- One premium reserved table for 12
- Step & repeat banner recognition
- Signature cocktail and logo placed on cocktail hour signage
- One Workplace Mental Health training
- Recognition on NAMI-NYC's donor wall at our office
- Mention in press release highlighting support
- Name on digital invitation, printed program, and website
- Logo in video journal and Gala emails to 20K+ recipients
- Two social media posts throughout the year



## Gold-\$25,000

- One premium reserved table for 12
- Step & repeat banner recognition
- One Workplace Mental Health training
- Recognition on NAMI-NYC's donor wall at our office
- Mention in press release highlighting support
- Name on digital invitation, printed program, and website
- Logo in video journal and Gala emails to 20K+ recipients
- One social media post

## Silver-\$15,000

- One reserved table for 10
- Recognition on NAMI-NYC's donor wall in our office
- Name on digital invitation, printed program, and website
- Logo in video journal and Gala emails to 20K+ recipients
- One social media post

## Table-\$10,000

- One reserved table for 10
- Name on digital invitation, printed program, and website

## Digital Sponsor-\$5,000

- Name on digital invitation and website
- Logo in video journal

**Individual Ticket  
\$1,000**



**For more information or to confirm sponsorship, please contact Kate Steele at [ksteele@naminyc.org](mailto:ksteele@naminyc.org)**